



Ad Specs

April 2009

Space Dimensions

Interior Full Page

Full page 9.7" x 7.5"

Interior Horizontal

1/2 page 4.5" x 7.5"

1/4 page 4.5" x 4.5"

Interior Vertical

1/2 page 9.7" x 3.5"

1/4 page 4.5" x 3.5"

Back Cover

1/2 page 5.5" x 8"

1/3 page 5.5" x 5.25"

1/4 page 5.5" x 4"

Resolution: 300 dpi for 4-color, 600 dpi for grayscale

Color: CMYK (not RGB)

File Types: TIFF, JPEG, EPS